Planning for the 2015 Distinguished Alumni Gala is well underway. We invite you to join us as a sponsor!

DISTINGUISHED ALUMNI AWARDS GALA

Held each fall during Homecoming weekend, the Gala celebrates Texas State University and honors alumni whose prominence and distinction have increased pride within the university community and served as inspiration for others. The Gala draws 350 of the region’s most prominent corporate and community leaders, along with university administrators, alumni and friends. The black-tie optional event includes an exclusive VIP Reception, an exquisite dining experience, and an after party that won’t soon be forgotten.

Sponsorship opportunities have been tailored to fit any size budget. Joining forces with the Texas State Alumni Association and its other partners demonstrates your company’s commitment to support higher education, while providing significant visibility and networking opportunities that are sure to serve you well.
DISTINGUISHED ALUMNI AWARD

The Distinguished Alumni Award is our most prestigious award. The first Texas State Distinguished Alumni Award was presented in 1959 to then-Senator Lyndon B. Johnson, who later served as thirty-sixth President of the United States of America. In addition to President Lyndon B. Johnson, luminaries include: The Country Music Hall of Fame musician, George Strait ('79), who has had more Number One hits of any singer of any kind of music in history; Ponce “Heloise” Cruse ('74), who writes the popular “Heloise to the Rescue” Good Housekeeping monthly column, and Brigadier General John E. Michel ('87), United States Air Force Commanding General and widely recognized expert in culture, strategy and individual and organizational change.

2015 HONOREES

Susan Angell-Gonzalez, ‘80
Mary Rose Brown, ‘79
Ambassador Oliver del Cid, ‘95
Beth Guastella, ‘84
Rod Keller, Jr., ‘81
The Honorable Nelva Gonzales Ramos, ’87
TEXAS STATE UNIVERSITY
Texas State’s more than 36,000 students choose from 97 bachelor’s, 88 master’s and 12 doctoral degree programs. As an Emerging Research University, Texas State offers opportunities for discovery and innovation to faculty and students.

Our students come from around the globe, and our student body is diverse. Forty-two percent of Texas State students are ethnic minorities. Hispanic Outlook magazine ranks Texas State 18th in the nation in Hispanic undergraduate enrollment and 23rd in the nation for total degrees awarded to Hispanic students.

TEXAS STATE ALUMNI ASSOCIATION
About 65 percent of Texas State students rely on some form of loan-based financial aid and even more are in need. Proceeds from the Distinguished Alumni Gala support the Texas State Alumni Association scholarship program, providing financial aid to Texas State University’s most deserving students.
PRESENTING SPONSOR ◆ $30,000

Event Benefits

Co-branding of the Gala
Co-hosting of exclusive VIP Networking Event preceding the Gala
Speaking opportunity at the Gala
Premier placement of table for ten at the Gala
Table signage at event
Opportunity for table display at the Gala
Recognition in Alumni Association e-newsletter(s) to 70,000 households
Recognition in advance promotional materials
Signage and on-screen recognition at the Gala
Opportunity to provide promotional items for branded gift bags for attendees

Bonus Benefits

An invitation for two to University President Denise M. Trauth’s football suite
Recognition in Hillviews, the University Magazine
Commemorative display item for place of business
VIP SPONSOR◆$20,000

Co-hosting of exclusive VIP Networking Event preceding the Gala
Premier placement of table for ten at the Gala
Opportunity for table display at the VIP Networking Event and the Gala
Recognition in advance promotional materials
Recognition in Alumni Association e-newsletter(s) to 70,000 households
Signage and on-screen recognition at the Gala
Recognition in event program
Opportunity to provide promotional items for attendee gift bags
Commemorative display item for place of business

AFTER PARTY SPONSOR◆$15,000

Recognition as official After Party Sponsor
Invitation to VIP Networking Event preceding the Gala
Premier placement of table for ten at the Gala
Opportunity for table display at the Gala and After Party
Opportunity to co-brand a photo booth at the After Party
Recognition in advance promotional materials
Recognition in Alumni Association e-newsletter(s) to 70,000 households
Signage and on-screen recognition at the Gala
Recognition in event program
Opportunity to provide promotional items for attendee gift bags
Commemorative display item for place of business
A NIGHT TO CELEBRATE DISTINGUISHED ALUMNI

11.06.15

SUPPORTING SPONSOR ◆ $10,000

Invitation to VIP Networking Event preceding the Gala
Premier placement of table for ten at the Gala
Opportunity to sponsor students leaders and scholars attending the Gala
Recognition in Alumni Association e-newsletter(s) to 70,000 households
Signage and on-screen recognition at the Gala
Recognition in advance promotional materials
Opportunity to provide promotional items for attendee gift bags
Commemorative display item for place of business

IN-KIND SPONSOR ◆ $2,500 VALUE

Providing product and/or service sponsorship valued at $2,500 or more.
Two tickets to the Gala
Recognition in Alumni Association e-newsletter(s) to 70,000 households
Recognition in advance promotional materials

Sponsorship commitments must be received by August 1, 2015 in order to realize all sponsorship benefits.

SPONSORSHIP CONTACT
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